

2026

CUSTOM RETAIL PACKAGING

CATALOG



Innovative, Award-Winning Packaging
—Made in the USA

PLACON[®]
Simply Better Packaging[®]

RECOGNIZED FOR INNOVATION

Award-Winning Design that Sets the Standard

Across categories and industries, Placon’s work continues to raise the bar for what custom packaging can be. These award-winning retail packages represent the highest level of creativity, engineering, and performance. Each design reflects a deep understanding of real-world retail demands—where form, function, and feasibility must work together. More than standout examples, these solutions set the benchmark for how Placon approaches every custom project, showing what’s possible when thoughtful design meets proven manufacturing expertise.

What these designs deliver:

- Structural integrity and product protection
- Enhanced shelf impact and visibility
- Intuitive opening and secure reclosure
- Automation-ready for manufacturing efficiency
- Scalable performance across product lines



**2015
AmeriStar
Winner**

GILLETTE® RAZOR PACKAGE

Every nuance incorporated into the design was intentional in order to command consumer attention to the Flex Ball™ technology.





**2022
AmeriStar
Winner**

MASTER BUILDERS SOLUTIONS® TRAY PAL

Designed to rest gently between the tight tolerance of a steel pail and its lid.





**2025
AmeriStar
Winner**

SIMPLKOMB COMB HONEY PACKAGE

A fully-recyclable clamshell package that serves as an all-in-one, in-hive comb honey production platform, harvesting solution, and end-consumer product package.



**WORLDSTAR
WINNER 2019**

PACLOCK™ LOCKSMITH SERIES™ PACKAGE

The bi-fold clamshell package allows the consumer to open and close the back panel to read the marketing message, and interact with the product before purchase.

SIMPLY BETTER PACKAGING

for Brands and the Planet

At Placon, custom retail packaging is more than a container—it's a strategic tool. We partner with brands to design packaging that protects products, elevates shelf presence, and supports sustainability goals, all backed by decades of thermoforming expertise and vertically integrated manufacturing.

From concept through commercialization, our team delivers custom solutions engineered for performance, efficiency, and visual impact.

- **Key Markets:** Food, Pharmaceutical & Medical, Personal Care & Cosmetics, Household & Cleaning, Electronics & Consumer Goods
- **Custom Design Expertise**
- **Award-Winning Innovation**
- **Sustainable Materials**
- **Scalable U.S.-based Manufacturing**

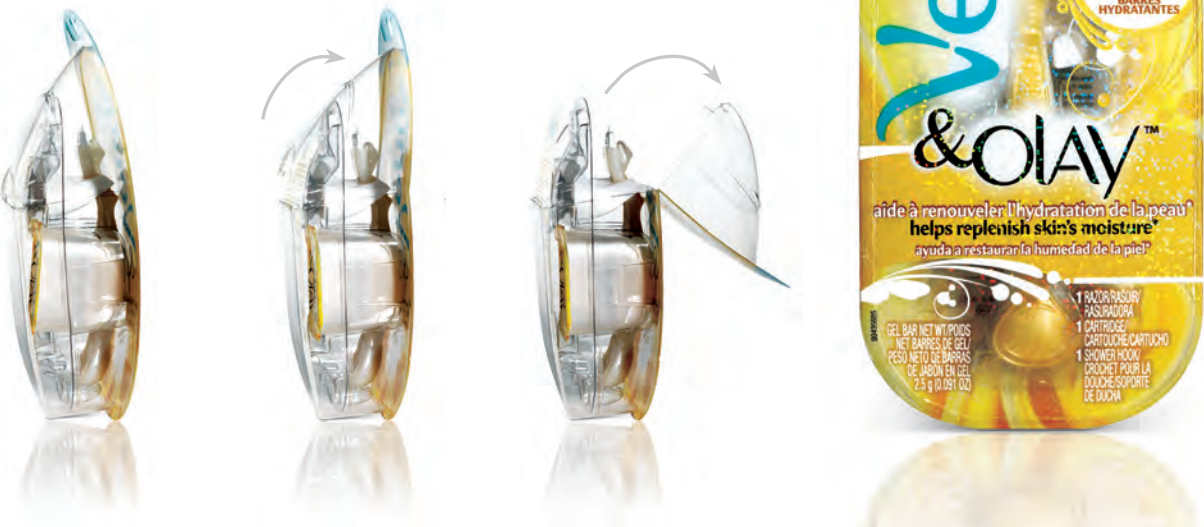


DESIGNED WITH PURPOSE

Every Detail Starts with a Conversation

Our design process is built on collaboration. Placon's in-house engineers and designers work closely with your team to understand product requirements, brand goals, retail challenges and timelines—ensuring every detail is intentional.

That work comes to life inside Placon's Design Center of Excellence, where concept, engineering and real-world manufacturing converge to turn ideas into retail-ready packaging. Keeping design, tooling, sampling, and production under one roof allows for faster communication, quicker modifications, and a shorter path from concept to commercialization, helping you bring products to market with greater speed and confidence.



DEFINE & COLLABORATE

Align on your needs and create a custom packaging concept.



CREATE PROTOTYPES

Test, refine, and approve with functional sample packaging.



BEGIN PRODUCTION

Scale to full production with precision and reliability.



MARKET READY

Launch on time with confidence and support.



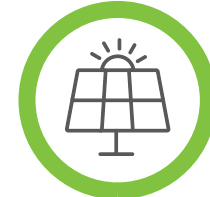
SIMPLY SUSTAINABLE

Circular Thinking at Work

Sustainability is built into everything we do. Placon designs custom retail packaging using recycled materials and closed-loop processes that support circularity—without compromising performance.

Our packaging designs follow APR (Association of Plastic Recyclers) design guidelines, helping ensure that what we create is truly recyclable and aligned with evolving industry standards. As Extended Producer Responsibility (EPR) laws continue to reshape packaging requirements across states, this APR-guided approach helps minimize regulatory impacts for our customers, keeping packaging compliant and future-ready while reducing exposure to EPR-related fees and mandates.

- EcoStar® recycled PET materials
- Closed-loop thermoforming process
- Made in a solar-powered facility
- Zero Net Waste manufacturing location
- ISO 9001 certified facilities in Madison, WI and Plymouth, MN
- U.S.-based manufacturing and support



Our HQ harvests about 10% of its energy from a solar field in the backyard.



Our Plymouth, MN and Elkhart, IN locations are Zero Net Waste facilities.



We planted 20,000 trees as part of our nature regeneration program.



SCS Global Services is a leader in third-party environmental certifications. We have RPET material that is certified as being made with 50%, 75% and 100% post-consumer recycled material.

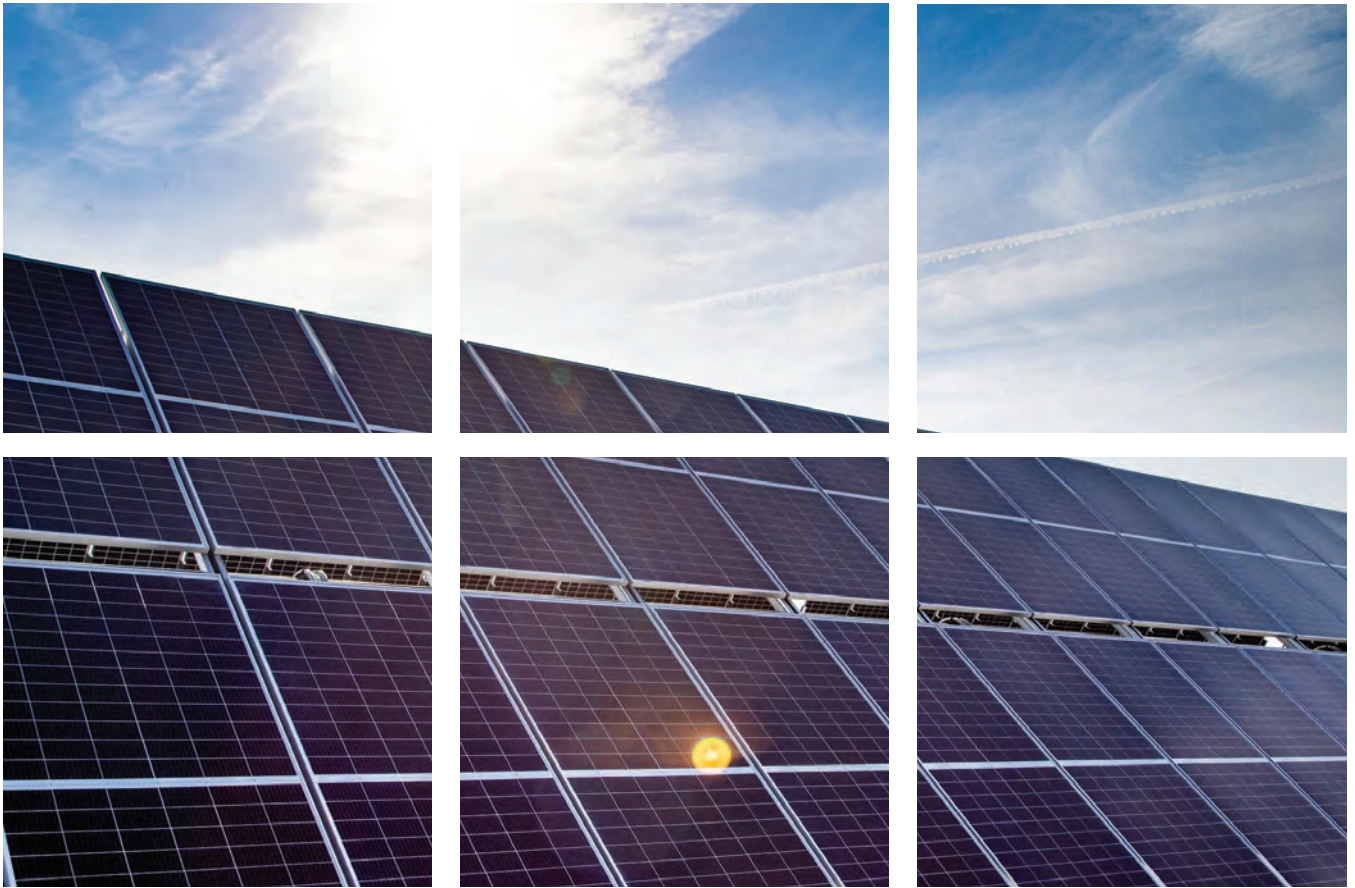


FROM SHEET TO SHELF

Vertically Integrated for Speed, Quality, and Reliability

Manufacturing excellence is built into every step of our process. Our proprietary master tooling system allows the majority of our change-overs to be done in minutes. In Madison, our in-house extrusion capabilities give us complete control from sheet to finished package. Together, these vertically integrated operations deliver speed, consistency, and efficiency—while supporting our commitment to zero waste manufacturing.





PACKAGING

for a Greener Future

Embrace the essence of sustainability with our custom retail packaging. Through innovative energy-saving initiatives, water recycling programs, and collaborative efforts with local governments, we are shaping a greener future. Beyond our commitment to post-consumer recycled materials, we proudly generate 2.5 MW of solar power annually, offsetting 10% of our total energy consumption—equivalent to powering 400 homes each year. Choose packaging that reflects not only the quality of your product but also a shared commitment to a sustainable world.